



Educator Program

The Manadoob Program for Self-Esteem teaches children self-esteem while enhancing their reading and writing skills through story, crafts and imagination. A team of respected educators, child psychologists, psychiatrists and humane educators have collaborated on the Program to identify goals to stimulate the growth of a child's self-awareness, self-empowerment, kindness and social consciousness. Each child receives one complete Program, which includes books, crafts, DVD, workbook and several wonderful tactile elements. The workbook and our facilitator's guide easily take you through the Program's curriculum in a step-by-step process.

What it takes to become a Manadoob Educator:

Manadoob Educators empower the lives of children through our fun, internationally proven after-school enrichment program. To become a Manadoob Educator you must have a keen interest in working with children ages 7-12 and the "get up and go" to start a small business for yourself. Being a Manadoob Educator will provide you with a fulfilling part-time business opportunity with substantial earning potential for your valuable time and efforts. It is fun to teach and kids love it!

We ask that you please review the website www.manadoob.com and look at the **Self-Esteem Page** and the **Educator's Page**. We also ask that you watch the Orientation DVD in the upper right-hand corner of the **Self-Esteem Page**.

How it works:

Manadoob Educators teach as they see fit, but we recommend approximately 12 to 14 sessions – typically one 60-90 minute after-school session per week – that can coincide with one school semester. Each parent pays in the range of \$500 per child including materials. You can charge more or less – that is up to you. We find most classes are broken out into Part One and Part Two and they run approximately \$250 for each part. You will not need any additional materials for teaching Part Two. (This is the usual rate for 12 -14 sessions and the typical time period to complete the Program.)

This is a great value for parents – a respected teacher/facilitator, proven curriculum with fun crafts, and after-school care.

If you teach one group of ten kids (groups of 12 kids or less are recommended), each parent pays \$500 per child. You collect \$5,000 less the cost of the Programs (see **Your costs**). Remember, that is for working just 90 minutes – once a week. Some teachers teach the Manadoob Program three to four times a week – it depends on the demand they build in their neighborhoods. So... it is possible to make a profit of \$3,000 a month for working only eight hours a week. When you teach the Manadoob Program several times a year – the beginning of the school year – after the holiday break and during the summer months and you teach three or four days a week... well, your income is substantial!

Your costs:

The Manadoob Program for Self-Esteem provides you with all of the tools you need. The Program retails for \$320 per child. Manadoob Educators purchase the Program directly from us for \$160 per child plus shipping and tax (in CA only.) That brings the cost of the Program to approximately \$185 per child.

Let's go back to our scenario of teaching one session per week to ten kids for two hours. Your profit is: \$5,000 – \$1,850 (cost of programs) = \$3,150. 100% of the tuition you receive represents the revenue you receive for that session!

Prior to becoming a certified Manadoob Educator you must complete an application, pay for and receive your training. You must also complete a "child safe" criminal background check. Access to a portal for criminal background checks can be found on the login portion of our website. If you are a teacher or have completed a background check previously, please provide us with those details. As a Licensed Manadoob Educator you must carry up to date Commercial or General Liability insurance, which costs approximately \$250-400 for the first year. Minimum coverage should be \$1 Million per occurrence. There is a link on the login portion of our website provided for information on insurance for this limited, special profile work. Training must be completed, background checks and insurance must be in place before a Certified and/or Licensed Manadoob Educator can begin teaching.

Other costs could include location fees if you pay room rental at the teaching location you choose.

Where to teach:

Private Schools – Charter Schools – Libraries, Parks and Rec. – Home of a participating parent – Fitness Centers – Country Clubs – Children's Museum – you decide.

Manadoob Mentors will help you with flyers and other materials needed to show to parents, school administrators and other necessary decision makers. Our Mentors are here to help you through every step of starting your Manadoob Educator business.

If you are an Administrator for a private or charter school and would like to incorporate the Manadoob Program into your curriculum please contact us.

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